

SCIENTIFIC PROJECT
'JEAN MONNET TRANSCARPATHIAN CENTER FOR STUDYING EUROPEAN
DEVELOPMENT STRATEGIES AT UZHGOROD NATIONAL UNIVERSITY'

TRAINING CYCLE
**'EUROPEANIZATION OF THE SYSTEM OF PUBLIC ADMINISTRATION,
FORMATION OF PROFESSIONAL HUMAN RESOURCES POTENTIAL FOCUSED ON
EUROPEAN INTEGRATION'**

The aim is to increase the general level of knowledge and gain relevant practical experience in the implementation of European development strategies by local government specialists concerned with European and Euro-Atlantic integration, on the level of their professional competence in the context of lifelong learning; leaders of public organizations and public sector activists to coordinate the interaction of public administration, business, and science, deepen communication between the state, and the public, awareness and awareness of the population in the context of education within communities; applicants of all levels of higher education of relevant specialties in the context of training of modern professional human resources potential focused on innovation.

II minimum (2022 calendar year) - analytical-synthetical (30 hours)
**'TRAINING OF PERSONNEL FOCUSED ON INNOVATION IN THE CONDITIONS OF
GLOBAL CHALLENGES, RISKS, CRISES'**

The aim is to improve skills and abilities related to managerial activities on current issues of public administration reform, solving complex tasks of ensuring national and international security; to form skills for achieving the effectiveness of institutional and functional interaction in the public administration system in conditions of uncertainty, global challenges, risks and crises; update the knowledge of analytical and critical thinking in the communication system in the war and post-war period; master the skills and tools of countering disinformation narratives and false information, taking into account contemporary media challenges, ensuring information security.

Target audience:

- Employees of local self-government bodies in charge of European and Euro-Atlantic integration programs;
- Leaders of public organizations and public sector activists;
- Masters of specialties: 'Public Administration', 'International Relations, Public Communications and Regional Studies', PhD students, young scientists.

Head:

Olga Rudenko

Doctor of Science in Public Administration, Professor, Academician of the Academy of Economic Sciences of Ukraine, Doctor of Honoris Causa.

Specialist in the analysis of improving the efficiency of public administration, the formation of professional civil service, prevention of corruption, European and Euro-Atlantic integration.

Olga Rudenko has experience as a member of the branch expert council of the National Agency for Quality Assurance in Higher Education in the field of knowledge 28 'Public Administration,' the scientific expert council at the National Agency on Corruption Prevention, scientific expert council on public administration and civil service development at the National Agency of Ukraine for Civil Service, the Senior Civil Service Commission. Olga Rudenko is a certified trainer of the Swiss-Ukrainian educational project 'Development of Civic Competences in Ukraine – DOCCU.'

CURRICULUM PROGRAM

DAY 1

10.00-
12.30

GEOPOLITICAL TRANSFORMATIONS AND THREATS

- global and regional factors of threats to human, society, and state security;
- national and international security in the geopolitical dimension;
- spheres of geopolitical transformations in the context of influence on national security;
- institutional support of state administration in conditions of geopolitical threats

12.30-
14.00

GENERAL FUNDAMENTALS OF HYBRID WAR

- hybrid war and information security;
- disinformation and disinformation narratives;
- responding to and countering disinformation narratives and false information

14.00-
16.00

INFORMATION HYGIENE DURING MARTIAL STATE (UKRAINIAN EXPERIENCE AND EUROPEAN CONTEXT)

- specifics of Ukrainian, Russian and foreign media;
- mandatory rules of information hygiene

DAY 2

10.00-
12.30

CRITICAL THINKING AS AN IMPORTANT COMPONENT OF THE EUROPEAN EDUCATION SYSTEM

- critical thinking: problems, definition, result; the essence of critical thinking;
- universal intellectual standards;
- imperatives of critical thinking

12.30-
14.30

THEORY AND PRACTICE OF CONDUCTING DISCUSSIONS (CULTURE VS BARBARISM)

- basics of argumentation, theses and types of discussion; manners of conducting discussions;
- tricks (allowed and impermissible); psychological tricks

CRITICAL THINKING IN THE CONTEXT OF EUROPEAN VALUES

- character ethics versus image ethics;
- principles of self-management (European experience);
- development of a system of life principles;
- priorities of value orientations (alternative models);
- evolution of principles of self-organization;
- bank of emotions (the most important elements)

14.30-
16.00

RUSSIAN PROPAGANDA: MAIN NARRATIVES AND COUNTERMEASURES (EUROPEAN CONTEXT)

- information warfare on the Internet;
- how to protect yourself from disinformation;
- the role of civil society in countering disinformation

DAY 3	
10.00-14.00	<p style="text-align: center;">DESIGN THINKING – INNOVATION CREATION TOOLKIT</p> <ul style="list-style-type: none"> • a system for solving complex tasks in conditions of uncertainty and crisis; • the technology of producing ideas, the effectiveness of diversity; • introduction of design-based innovations; • opportunities of design thinking for public administration
14.00-16.00	<p style="text-align: center;">SOCIAL NETWORKS DURING MARITAL STATE: OPPORTUNITIES AND THREATS (UKRAINIAN EXPERIENCE AND EUROPEAN CONTEXT)</p> <ul style="list-style-type: none"> • how to make communication secure
DAY 4	
10.00-14.00	<p style="text-align: center;">PROFESSIONALIZATION OF PUBLIC OFFICERS IN THE CONDITIONS OF MODERN CHALLENGES AND RISKS: DEVELOPMENT OF SOFT SKILLS</p> <ul style="list-style-type: none"> • leadership, communication abilities and skills; • communication in the crisis and post-crisis period; • management of changes; activity in critical conditions; • emotional and social intelligence; • systemic thinking, logic and creativity; • integrity, measurement of integrity potential, integrity management; moral dilemmas; building integrity
14.00-16.00	<p style="text-align: center;">PECULIARITIES OF SERVICE IN THE STATE AUTHORITY BODIES AND LOCAL GOVERNMENT BODIES UNDER THE CONDITIONS OF STATE OF MARTIAL LAW</p>
DAY 5	
10.00-12.30	<p style="text-align: center;">CURRENT TRENDS IN MANAGEMENT OF THE PROFESSIONAL DEVELOPMENT OF STATE AUTHORITIES AND LOCAL GOVERNMENT BODIES</p> <ul style="list-style-type: none"> • modernization of professional training of civil servants in the conditions of global challenges and social changes;
12.30-14.00	<p style="text-align: center;">INFORMATION SAFETY POLICY</p> <ul style="list-style-type: none"> • the system of strategic communications in Ukraine in wartime conditions. Information attacks; • peculiarities of communication in the field of European integration at the current stage
14.00-16.00	<p style="text-align: center;">PROVIDING INFORMATION SECURITY IN PUBLIC AUTHORITY BODIES</p> <ul style="list-style-type: none"> • tools to protect the public administration body from disinformation; • media literacy of a civil servant; mediation and dialogue skills for public service needs

LEADING EXPERTS AND CONSULTANTS ON LOCAL GOVERNMENT AND REGIONAL POLICY, SPECIALISTS IN THE DEVELOPMENT OF TRAINING PROGRAMS FOR THE DEVELOPMENT OF THE PUBLIC ADMINISTRATION SYSTEM AND MEDIA LITERACY INVOLVED IN CONDUCTING TRAININGS



**Volodymyr
Mandragelya**

Doctor of Philosophy, professor with a wide range of scientific interests (international relations, war and peace, conflict psychology, critical thinking, philosophy and sociology of education, management, etc.).

Volodymyr Mandragelya has significant work experience in educational programs in European and national studies (he headed the J.Monnet Department, developed projects in the field of leadership, management, critical thinking, innovations in education).

He studied in the USA, Canada, took advanced training courses in Great Britain, the Netherlands, France and Czech Republic. Author of more than 200 scientific papers.

He headed the department of the theory of state and military-social management, international relations and foreign policy of Ukraine, he was the director of the Educational and Scientific Institute of Humanitarian Sciences of the State Fiscal Service University of Ukraine.



**Halyna
Kaplenko**

Consultant on local self-government, local economic development, democratic governance, leadership, personnel management, self-development, soft skills development. Developer of trainings for civil servants in the area of HR management. Trainer for the development of civic competences.

Doctor of Economic Sciences, Associate Professor, Head of the Department of Economics and Public Administration of the Ivan Franko National University of Lviv. Author of more than 150 scientific works and methodological developments in the field of public administration and economics. She developed short-term and long-term professional development programs for civil servants. Halyna Kaplenko was trained in the countries of Eastern and Central Europe.

She believes that people are the most valuable resource, and the one who can work best with this resource achieves success..

‘I used to say, ‘I sure hope things will change.’ Then I learned that the only way things are going to change for me is when I change.’ — Jim Rohn. – this is especially relevant for us today, more than ever.



**Viktoriia
Zahurska-
Antoniuk**

Doctor of humanistic sciences in the field of political science, Doctor of Sciences in Public Administration, Professor, Head of the Department of International Relations and Political Management of the Zhytomyr Polytechnic State University. Member of the specialized academic council for the defense of Doctoral thesis in public administration, part-time professor at the University of Słonski (Poland).

Viktoriia has a wide range of interests in scientific-pedagogical and innovative-adaptive practices, specialist in the field of national security and geopolitical relations.

She has experience in conducting training programs and advanced training courses for civil servants in the areas of: leadership and teamwork, interaction and communication, change and conflict management.

She studied in Poland, where she received a Doctor of Humanities degree in the field of political science.

Viktoriia Zahurska-Antoniuk interned at universities in Poland, Germany, France, Slovakia and Austria.



Maksym Zhytar

Doctor of Economic Sciences, Associate Professor, Academician of the Academy of Economic Sciences of Ukraine. He has more than 150 scientific papers, including monographs, scientific articles in professional publications and in the scientific-metric databases Scopus and Web of Science, educational and teaching-methodical manuals.

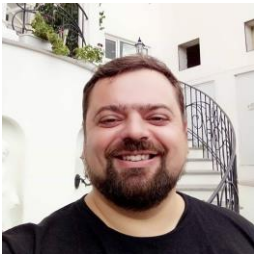
He completed an internship at 'Ukrsotsbank', 'First Ukrainian International Bank', International internships: 'Modern concepts in economics and finance' (Poland), 'Ukraine-EU single educational space' (Slovak Republic), 'Innovations of Higher Education of Ukraine and the EU in the Modern Information Society' (Ukraine-Poland-Slovakia) with the aim of improving qualifications.

He is a member of the editorial board of the scientific journal 'Economics and Management Organization' (Vinnytsya), the collection of scientific papers 'Financial and Credit Systems: Development Perspectives' (Kharkiv), the foreign edition of The Baltic Scientific Journals 'SocioWord' (Estonia).

The winner of the 2020 Irpin Mayor's Scholarship in the nomination 'Best Young Scientist of the Year'.

He was a member of the industry expert council of the National Agency for Quality Assurance of Higher Education in the field of knowledge 07 'Management and Administration' in the period from October 2020 to January 2022.

His research interests include: the functioning of the banking system, the study of the financial architecture of corporations and the national economy, the financial support of higher education institutions, and the innovative component of financial security.



**Serhiy
Shturkhetsky**

Journalist, scientist, social activist. Candidate of Sciences in Public Administration, Associate Professor. He teaches at the National Universities 'Ostroh Academy', 'Kyiv-Mohyla Academy'. Author and co-author of more than 10 manuals, published in 4 languages of the world, in addition to Ukrainian. Serhiy Shturkhetsky interned in 9 countries of the world.

He is the Chairman of the Independent Media Trade Union of Ukraine, a reserve member of the Executive Committee of the International Federation of Journalists. He was elected a deputy of the Rivne Regional Council, a civil servant of the VII rank. Journalistic work experience - more than 30 years. Community consultant on establishing social interaction and effective communication, media trainer.

Creative and scientific interests – issues of media literacy, responsible journalism, development of local self-government.

'And every finish is, in fact, a start, And you don't need to predict ahead, And you shouldn't cry over the past.' (Lina Kostenko)
