

SCIENTIFIC PROJECT
'JEAN MONNET TRANSCARPATHIAN CENTER FOR STUDYING EUROPEAN
DEVELOPMENT STRATEGIES AT UZHGOROD NATIONAL UNIVERSITY'

TRAINING CYCLE
**'EUROPEANIZATION OF THE SYSTEM OF PUBLIC ADMINISTRATION,
FORMATION OF PROFESSIONAL HUMAN RESOURCES POTENTIAL FOCUSED ON
EUROPEAN INTEGRATION'**

Full cycle - 90 hours

The aim is to increase the general level of knowledge and gain relevant practical experience in the implementation of European development strategies by local government specialists concerned with European and Euro-Atlantic integration, on the level of their professional competence in the context of lifelong learning; leaders of public organizations and public sector activists to coordinate the interaction of public administration, business, and science, deepen communication between the state, and the public, awareness and awareness of the population in the context of education within communities; applicants of all levels of higher education of relevant specialties in the context of training of modern professional human resources potential focused on innovation.

I minimum (2021 calendar year) - basic theoretical (30 hours)

**'PRINCIPLES, APPROACHES, TOOLS OF EUROPEANIZATION OF THE PUBLIC
GOVERNANCE SYSTEM: EXPERIENCE FOCUSED ON COMMUNITIES'**

The aim is to form a basic understanding of the ideology of Europeanization; to single out problems and priorities of the Europeanization of Ukraine; outline the range of mechanisms for public administration reform in accordance with European principles of good governance and international indexes, effectiveness of functional interaction.

Target audience:

- Employees of local self-government bodies in charge of European and Euro-Atlantic integration programs;
- Leaders of public organizations and public sector activists;
- Masters of specialties: 'Public Administration', 'International Relations, Public Communications and Regional Studies'.

Head:

Olga Rudenko

Doctor of Science in Public Administration, Professor, Academician of the Academy of Economic Sciences of Ukraine, Doctor of Honoris Causa.

Specialist in the analysis of improving the efficiency of public administration, the formation of professional civil service, prevention of corruption, European and Euro-Atlantic integration.

Olga Rudenko has experience as a member of the branch expert council of the National Agency for Quality Assurance in Higher Education in the field of knowledge 28 'Public Administration,' the scientific expert council at the National Agency on Corruption Prevention, scientific expert council on public administration and civil service development at the National Agency of Ukraine for Civil Service, the Senior Civil Service Commission. Olga Rudenko is a certified trainer of the Swiss-Ukrainian educational project 'Development of Civic Competences in Ukraine – DOCCU.'

CURRICULUM PROGRAM

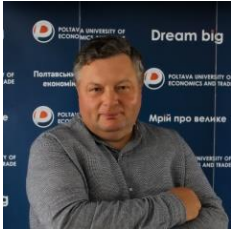
NOVEMBER 16, 2021	
10.00-12.00 ¹	<p style="text-align: center;">EUROPEANIZATION OF LOCAL GOVERNMENT</p> <ul style="list-style-type: none"> • The concept of local self-government in the European dimension; • Glocalism and 'new regionalism', modern challenges and threats; • European traditions of local self-government in Ukraine; • European standards of local self-government. European experience of municipal management; • Municipal reforms in European countries. The latest technologies and practices; • Europeanization of local self-government in Central and Eastern Europe; • Ukraine: from decentralization to European integration. The future of local self-government in the context of globalization and European integration
12.00-14.00	<p style="text-align: center;">THE EUROPEAN DIMENSION OF UKRAINIAN REALITIES: A VALUE CONTEXT</p> <ul style="list-style-type: none"> • European values and ideological principles; • Value dimensions of Ukrainian national identity
14.00-16.00 ²	<p style="text-align: center;">RESULT-ORIENTED MANAGEMENT SYSTEM</p> <ul style="list-style-type: none"> • Quality management (result-oriented management): international context; • Tools to ensure the efficiency, effectiveness and quality of public authorities
NOVEMBER 17, 2021	
10.00-14.00	<p style="text-align: center;">FROM MANAGEMENT TO GOVERNANCE, PRINCIPLES OF GOOD GOVERNANCE BY THE COUNCIL OF EUROPE</p> <ul style="list-style-type: none"> • Models and algorithms of development management in the system of local self-government; • Principles of good governance at the local level; • The role of international organizations in the development and implementation of good governance instruments; • Innovative tools to ensure 'good governance' at the local and regional levels
14.00-16.00	<p style="text-align: center;">RESULT-ORIENTED MANAGEMENT SYSTEM</p> <ul style="list-style-type: none"> • TQM and Kaizen concepts; • Quality management systems based on ISO 9000 series of quality standards; • The concept of lean government (Lean Government); • European model of excellence of the European Foundation for Quality Management (EFQM)

¹ Trainings for masters of specialties: 'Public Administration', 'International Relations, Public Communications and Regional Studies' will be held during all training days from 10 to 14

² Trainings for representatives of the Transcarpathia Regional Council / Regional Administration dealing with European and Euro-Atlantic integration will be held during training days from 14 to 16

NOVEMBER 18, 2021	
10.00-14.00	<p>LOCAL DEMOCRACY, INVOLVING PEOPLE IN LOCAL AFFAIRS IN EUROPE</p> <ul style="list-style-type: none"> • The principle of citizen participation in the management decision-making process; • Participatory democracy in ensuring good governance at the local level; • Local referendums, local elections, general meetings of citizens by place of residence, local initiatives, etc.; • Choice of mechanism of participation: problematic issues, available resources, level of motivation and social activity
14.00-16.00	<p>RESULT-ORIENTED MANAGEMENT SYSTEM</p> <ul style="list-style-type: none"> • Model CAF - a tool that ensures transparency of public authorities and local governments, providing quality services to citizens and effective modernization of public administration system;
NOVEMBER 19, 2021	
10.00-14.00	<p>CHANGE MANAGEMENT</p> <ul style="list-style-type: none"> • Change management models and methods; • Change planning. Change implementation strategies; • Change management process. Monitoring, evaluation and control; • Resistance to change and methods of overcoming it
14.00-16.00	<p>RESULT-ORIENTED MANAGEMENT SYSTEM</p> <ul style="list-style-type: none"> • Experience and best practices of public authorities and local self-government of EU member states
NOVEMBER 20, 2021	
10.00-14.00	<p>LEADERSHIP: EUROPEAN PRACTICES</p> <ul style="list-style-type: none"> • Values and leadership skills of a modern manager; • Advantages, benefits, risks and 'price' of leadership; • Goal-setting and the process of achieving goals, prioritization of personal interests; • Methods of increasing personal and managerial efficiency
14.00-16.00	<p>RESULT-ORIENTED MANAGEMENT SYSTEM</p> <ul style="list-style-type: none"> • Methodological recommendations for the application of the Common Assessment Framework (CAF) model to improve the efficiency and quality of management in the field of public administration and local self-government

LEADING EXPERTS AND CONSULTANTS ON LOCAL GOVERNMENT AND REGIONAL POLICY, URBAN MANAGEMENT, A SPECIALIST IN DEVELOPMENT OF TEACHING AND TRAINING PROGRAMS ON DEVELOPMENT OF PUBLIC ADMINISTRATION INVOLVED IN CONDUCTING TRAININGS



Igor Kozyura

Expert-consultant on local self-government and regional policy, regional local lore; carries out scientific-methodological, expert-analytical support of public administration.

The expert has extensive experience in educational programs in European and parliamentary studies, the School of Leaders, the School of Local Government Project, and the Center for Political Education in Baden-Württemberg.

Doctor of Science in Public Administration, Candidate of Historical Sciences, Member of the National Union of Journalists of Ukraine, National Union of Local Historians of Ukraine. Author of more than 150 scientific works, Laureate of 7 regional prizes and awards in the field of journalism, local lore and image creation of the region.

The expert studied and undertook training in Canada, Poland, Germany, Bulgaria and Slovakia.

He worked in administrative and scientific positions in the Executive Committee of the Lubny City Council, the National Academy of Public Administration under the President of Ukraine, the Higher Educational Institution 'Poltava University of Economics and Trade'.



Julia Bekh

Doctor of Philosophy, Professor, Academician of the National Academy of Higher Education. She has more than 10 scientific monographs, more than 300 publications in scientific sources.

Methodologist and expert of educational programs in management areas.

Certified business coach, soft skills coach of corporate companies and the public sector, game technician, co-founder of 'Training Games UA'.

Julia Bekh has developed 100+ educational products, including trainings for civil servants of categories A, B, C, which were attended by more than 300 participants.

Conducted about 100 trainings for employees of various organizations and civil servants, 1000+ people took part in the trainings.



Volodymyr Vakulenko

Consultant on local self-government and city management, local economic development, strategic planning, regional policy and regional development, development of educational programs.

Candidate of Science in Public Administration, Associate Professor, Honored Worker of Education of Ukraine, Author of more than 125 scientific papers in the field of public administration and economics.

Volodymyr Vakulenko studied and did internships in educational institutions and public authorities in the United States, Canada, Latvia, Slovakia, Poland, Germany, and France. He has significant experience of cooperation with international technical assistance projects and public authorities of Ukraine.

He worked in administrative and research positions at the Municipal Enterprise 'Research Institute of Socio-Economic Problems of the City', the executive body of the Kyiv City Council (Kyiv City State Administration), the National Academy of Public Administration under the President of Ukraine.

He does not share the view of the ancient Romans 'divide and rule' (divide et impera), convinced that real progress is achieved only by joint efforts.



Olga Berdanova

Consultant on local self-government and city management, local economic development, strategic planning, regional policy and regional development, development of educational programs.

Candidate of Economic Sciences, Associate Professor, Author of more than 110 scientific papers in the field of public administration and economics, Author of patents and copyright certificates, founder of the introduction of strategic urban development planning in Ukraine.

She studied and did internships in educational institutions and public authorities in Canada, Slovakia, Poland, Germany, and the United Kingdom. She has significant experience of cooperation with international technical assistance projects and public authorities of Ukraine.

She worked in administrative and research positions at the Municipal Enterprise 'Research Institute of Socio-Economic Problems of the City', the executive body of the Kyiv City Council (Kyiv City State Administration), the National Academy of Public Administration under the President of Ukraine.

She not only teaches, but lives by strategic planning, thanks to which all spheres of her life prosper - from teaching at universities to organic farming.



**Oleksandr
Tytarenko**

Consultant on local self-government and city management, local democracy and elections, regional development policy, development of educational programs. Priest, teacher, coach, theologian.

Candidate of Science in Public Administration, Author of more than 30 scientific papers in the field of public administration and local self-government.

He did internships in educational institutions and public authorities in Canada, Slovakia, Poland, Germany and France. Graduate of trainings for trainers on personal development and leadership Mykola Kozlov, Ivan Dzyamulych and others.

He worked in the system of local self-government, the National Academy of Public Administration under the President of Ukraine, was elected a deputy of the district council in Kyiv, founded several successful businesses, has sports achievements.

He is convinced that there is always a choice - God has given man the right to choose - that among all the variety of options there is indeed the right choice and so he carefully explores ways to find it.



Julia Lykhach

First Deputy Director of the Center for Adaptation of the Civil Service to the Standards of the European Union.

She has extensive experience in public authorities, cooperation with international programs and projects.

Candidate of Sciences in Public Administration.

She did internships in higher education institutions and public authorities of EU member states and the Eastern Partnership.

Research interests: public administration and administration, civil service, its adaptation to the standards of the European Union, gender policy, public relations, quality management in public authorities.

Author of over 100 scientific papers.

She was awarded the Diploma of the Cabinet of Ministers of Ukraine.



**Nataliya
Hrynychuk**

Consultant on regional governance and local self-government, marketing and branding of territories, local finances, democratic governance, development of educational programs.

Candidate of Economic Sciences, Associate Professor, Honored Worker of Education of Ukraine, Author of more than 130 scientific papers in the field of public administration and economics, Author of patents and copyright certificates.

She did internships in educational institutions and public authorities in Canada, Germany, South Korea, Georgia, Lithuania, Slovakia, Poland, and the United Kingdom. She has significant experience in cooperating with international technical assistance projects and public authorities of Ukraine. One of the initiators of participation budgets (participation budgeting) in Ukraine.

She has extensive experience in developing long-term forecasts, programs and strategic plans, local budgets, introduction of innovative tools of local economic development, evaluation of budget programs and projects in 'Research Institute of Socio-Economic Development of the City', Kyiv City State Administration and the National Academy of Public Administration under the President of Ukraine.

A unique specialist who knows how to prove harmony by algebra, and not just algebra, but the full power of statistical modeling and prediction, and not just harmony, but the feelings, emotions and consumer choice of residents through the means of marketing and branding of the territories. Her formula for success is 4 "P" - patriotism, plain dealing, professionalism, praise.



**Hryhoriy
Borshch**

Consultant on local self-government and city management, local economic development, logistics, leadership, urban planning, digital transformation, development of educational programs. Coach, coach.

Candidate of Science in Public Administration, Associate Professor, Author of more than 50 scientific papers in the field of public administration and local self-government.

He did internships in higher and professional education institutions in Canada, Switzerland, Slovakia, Italy, Croatia, Belgium, France, Lithuania and Estonia. He has significant experience of cooperation with international technical assistance projects and public authorities of Ukraine.

He worked at the National Academy of Public Administration under the President of Ukraine, the National University of Life and Environmental Sciences of Ukraine, in the system of training, retraining and advanced training of civil servants, local government officials and local council deputies, trainer of the training company ASK (Attitude, Skills, Knowledge - ENTO member, European Network of Training Organizations).

He is interested in the study of flow management - from material flows of supply and delivery through the flows of managerial affairs to psychological flows in the sense as understood by Mihaly Csikszentmihalyi.
